



## FOR IMMEDIATE RELEASE

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National Nonprofit Petco Love Invests in Hearts & Bones Rescue To Save and Improve the Lives of Dogs in Texas

\$4,000 grant to help save stray dogs of Texas

**Dallas, TX (February 24, 2023)** – Hearts & Bones received a \$4,000 grant investment from national nonprofit Petco Love to support their Transportation Program.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested \$330 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like ours — across North America, with 6.5 million pets adopted and counting.

"Our investment in Hearts & Bones is part of more than \$15M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized," said Susanne Kogut, president of Petco Love. "Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We recently celebrated the one-year launch anniversary of <a href="Petco Love Lost">Petco Love Lost</a>, a national lost and found database that uses pet facial recognition technology to simplify the search for lost pets."

"This grant will allow Hearts & Bones to reach more under-resourced, more rural shelters that have wide life-saving gaps," said Whitney Fang, President.

Hearts & Bones Rescue is a nonprofit organization focused on rescuing dogs in need from overcrowded Texas shelters and transporting them to New York City, where they live in loving fosters homes until they find their forever families. Since 2017, Hearts & Bones has saved the lives of over 4,300 dogs and built a positive, inclusive lifesaving community of fosters, volunteers and adopters.

For more information about Hearts & Bones, visit www.heartsandbonesrescue.com. Learn more about Petco Love here: petcolove.org.

## **About Hearts & Bones Rescue**

Hearts & Bones Rescue is a 501(c)(3) non-profit organization dedicated to saving the lives of homeless dogs from the nation's most overburdened shelters and uniting them with loving families. At its rescue base in Dallas, TX, Hearts & Bones works directly with shelters at the forefront of the stray and unwanted dog crisis, in areas where euthanasia rates are among the highest in the country. Hearts & Bones runs bi-weekly transports of 30-50 dogs to their adoptions hub in New York City, where all dogs are met by their loving foster parents and stay with them until they're adopted. Since its founding in 2017, Hearts & Bones has saved the lives of over 4,300 dogs thanks to the efforts of dedicated foster families and dedicated volunteers.

## **About Petco Love**

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$330 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide.

Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit <a href="mailto:petcolove.org">petcolove.org</a> or follow on <a href="Facebook">Facebook</a>, <a href="Instanta">Instagram</a>, <a href="Twitter">Twitter</a>, and <a href="LinkedIn">LinkedIn</a> to be part of the lifesaving work we lead every day.